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**LOCAL GOVERNMENT ACT 2003
BUSINESS IMPROVEMENT DISTRICTS (ENGLAND) REGULATIONS 2004**

NOTICE OF BALLOT

BUSINESS IMPROVEMENT DISTRICT RENEWAL FOR TAUNTON

This is to give notice that a ballot is to be held on renewing the Business Improvement District (BID) arrangements for Taunton. You can view the BID Renewal Proposal document online at www.tauntontowncentre.co.uk. Printed copies of the BID Renewal Proposal are available on request from the BID Promoters.

The ballot will be conducted entirely by post by the Independent Scrutineer, **Electoral Reform Services of 33 Clarendon Road, London N8 0NW**. Ballot Papers will be sent to those eligible to vote on Friday 2 March 2012 for return to them by no later than 5pm on Friday 30 March 2012 (the "day of the ballot").

Who can Vote in the BID Ballot?

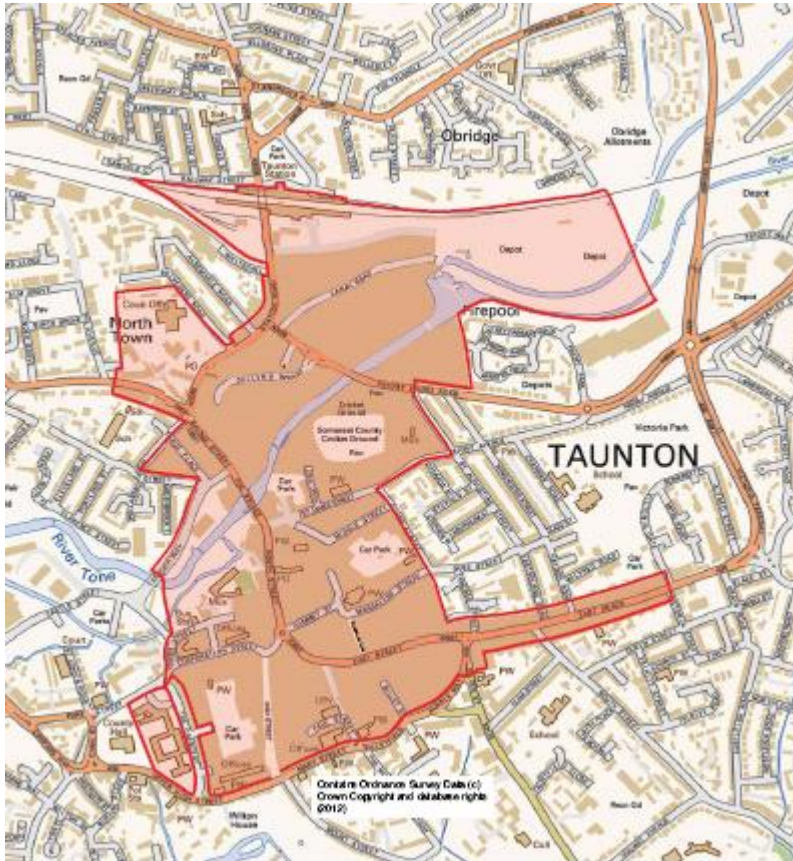
Persons eligible to vote in the ballot will be the non-domestic ratepayer listed on the Council's database for each hereditament (business premise) situated in the geographical area of the proposed BID as at the date of this Notice. Each person entitled to vote in this ballot shall have one vote in respect of each hereditament occupied or (if unoccupied) owned by them in the geographical area of the proposed BID.

Principal Streets within the BID Area

STREET/AREA

- | | | |
|----------------------|-----------------------|------------------------------|
| ✓ Bath Place | ✓ East Street | ✓ North Street |
| ✓ Billet Street | ✓ Firepool | ✓ Paul Street |
| ✓ Blackhorse Lane | ✓ Fore Street | ✓ Riverside Place |
| ✓ Bridge Street | ✓ Foundry Road | ✓ Silver Street (part) |
| ✓ Castle Green | ✓ Goodlands Gardens | ✓ Somerset Square |
| ✓ Cheapside | ✓ Hammet Street | ✓ Staplegrove Road
(part) |
| ✓ Church Square | ✓ High Street | ✓ Station Road |
| ✓ Coal Orchard | ✓ Lower Middle Street | ✓ St James Street |
| ✓ Corporation Street | ✓ Magdalene Lane | ✓ The Bridge |
| ✓ County Walk | ✓ Magdalene Street | ✓ The Courtyard |
| ✓ Crown Walk | ✓ Middle Street | ✓ Orchard |
| ✓ Dellers Wharf | ✓ Mill Lane | ✓ Tower St |
| ✓ Eastgate | | ✓ Wood Street (part) |
| ✓ East Reach (part) | | ✓ Yarde Place |

The BID Area Map



This Notice is in respect of the following Hereditament:

<Insert hereditament address here>

Appointment of Proxy

Persons eligible to vote in the BID ballot may appoint someone else to vote on their behalf (for example, if you are going to be away at the time of the ballot). Applications to appoint a proxy must be submitted to Electoral Reform Services at the above address no later than **5pm** on Tuesday 20 March 2012. An application for the appointment of a proxy must be made in writing and:

- a) state the full name and address of the person whom the person entitled to vote (the applicant) wishes to appoint as a proxy;
- b) state the address of the applicant's hereditament or hereditaments;
- c) be signed by the applicant; and
- d) contain a statement by the applicant that the proxy so named has been consulted and is capable and willing to be appointed.

A proxy appointment may be cancelled by notifying ERS at the address above no later than **5pm** on Sunday 25 March 2012.

Lost Ballot Papers

If a ballot paper has **not** been received by Friday 16 March 2012 you may apply to ERS for a replacement paper, in writing. The letter should be addressed to The Independent Scrutineer, The Election Centre, 33 Clarendon Road, London N8 0NW. the letter must be signed by the Eligible Voter and evidence of the voter's identity must be provided in the form of one of the following:

- a) Signed **Letterhead** for the appropriate company
- b) A signed **photocopy** of the **National Non-Domestic Rating Bill** for the hereditament
- c) A signed **photocopy** of an item of personal ID such as a **Passport** or **Driving Licence**.

Please do not send original copies of ID or Bills.

Spoilt Ballot Papers

If you inadvertently spoil your ballot paper in such a manner that it cannot be conveniently used as a ballot paper, please return it to Electoral Reform Services (address overleaf).

On receipt of the spoilt ballot paper, Electoral Reform Services will issue a replacement. No replacements can be issued if the spoilt ballot paper is received by Electoral Reform Services later than three working days before the day of the ballot.

Count of Ballot Papers

Ballot papers will be counted on Monday the 2nd April 2012 and the result of the ballot will be announced shortly after.

For a BID ballot to be successful there must be a majority of those voting in favour of the proposal, and those voting in favour must represent a majority of the aggregate rateable value of the hereditaments voting.

Rejected Ballot Papers

If a ballot paper is duplicated and two are returned bearing the same number or barcode both will be void and not counted. Any ballot papers that are returned unsigned, unmarked or that are void for uncertainty will also be void and not counted.

Declaring the result

The ballot result will declare:

- a) the total number of valid votes cast
- b) the total aggregate rateable value of valid votes cast
- c) the total number of valid votes cast in favour of the BID
- d) the total aggregate rateable value of valid votes in favour of the BID
- e) and if applicable: the total number of ballot papers rejected

For the BID Ballot to be successful there must be:

- i. A majority in favour of the BID in the number of those voting
- ii. A majority in favour of the BID in the proportion of rateable value of those voting

Further details of the BID Renewal Proposal

If you require further information on the BID, please contact;
Graham Love, Chief Executive, Taunton Town Centre Company, Unit 12F Orchard Shopping Centre,
Fore Street, Taunton TA1 3TP. Telephone: 01823 324050 email: graham@tauntontowncentre.co.uk

Alternatively, information on the BID is available from www.tauntontowncentre.co.uk

Craig Morse
Deputy Ballot Holder
Taunton Deane Borough Council
The Deane House
Taunton
TA1 1HE

17 February 2012

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