

The BID Plan

There are four key objectives within the five year business plan...

Safe & Sound

Taunton BID employs a dedicated police team comprising one Community Police Constable and supporting Police Community Support Officers. The annual levy from businesses is matched by an additional contribution from Avon & Somerset Constabulary, doubling the policing resource which the BID can apply. The BID police team patrol exclusively within the designated BID area with the majority of time spent on the beat.

Shout About It

Putting Taunton on the map, the BID organised the town's Ice Rink event in 2008 attracting thousands of skaters, spectators and shoppers through this family friendly activity. People flocked in their thousands to participate in the annual festive lights and firework display. Numerous markets were held throughout the year, attracting footfall and increasing dwell time in the town centre. The Family Week picnic event attracted many visitors to the town over the May Bank Holiday.

Looks Good - Feels Good

Think back to before the BID and the condition of Taunton's pavements then. Solely employed by the BID for the benefit of the BID area, the specialist cleaning machine has dealt with grime across the BID area from pigeon droppings to grease and detritus. The BID has transformed the way people view Taunton's streets and their opinion of the town. Now that this improved standard has been achieved, the BID will concentrate efforts to ensure it is maintained.

.../see over

Getting About

Putting in place the basics over the first two years, signage projects are scheduled to come forward in years 3-5 of the BID. Concentrating on specialist shopping areas and improving navigation around town the BID will look to partner with traders associations, Project Taunton and the local authorities to bring about improvements. In year two the BID Steering Group agreed to set aside modest funds in support of new signage proposals for the specialist shopping area in Bath Place. Going forward, the Steering Group will seek similar arrangements with Riverside Place and Magdalene Lane as identified under the five year plan.

Contact us:

You can contact the BID through the offices of Taunton Town Centre Company, Monday to Friday during normal office hours.



Town Centre Manager, Graham Love 01823 354299
email: graham@tauntontowncentre.co.uk

General enquiries 01823 324050
email: info@tauntontowncentre.co.uk

Taunton Town Centre Company
Unit 12F
Old Market Centre
Fore Street
Taunton TA1 3TP



BID Update

October 2009

'The BID has transformed the way people view Taunton's streets and their opinion of the town.'



We are now entering year three of a five year programme of improvements under the Business Improvement District (BID).

The BID was established by majority vote in October 2007. Back then, no-one could have envisaged the turbulent economic times ahead or the speed and depth of the downturn.

Thankfully, the foresight of local businesses has ensured that in Taunton, we are weathering the economic storm better than most. Through the BID, businesses have agreed to invest more than £1,000,000 of private sector funding over a five year term to make lasting improvements to the trading environment across the town centre. Another advantage of the BID programme is that this contribution from businesses has the effect of leveraging additional investment.

Businesses have made an important contribution in support of the BID programme which has;

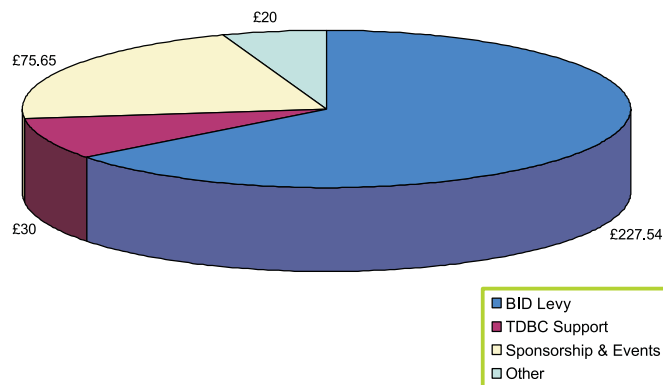
- Cleaned up the town centre
- Made Taunton a safer place
- Provided an improved scheme of festive lights
- Attracted footfall beyond the 60,000 inhabitants of the town & its surrounds

The pace of economic change has meant a reduction in the overall number of businesses contributing to the levy. In this third year, Taunton Town Centre Company (the BID body) will have to make some minor adjustments to service delivery reflecting the reduction in available funds. While the levy is likely to remain uncollected where businesses have ceased trading, the BID will pursue any outstanding levy and, where necessary, make application for proceedings through the court. Your levy payment, no matter how small, contributes to make a significant sum and it is this combined effort, which can make all the difference to our town.

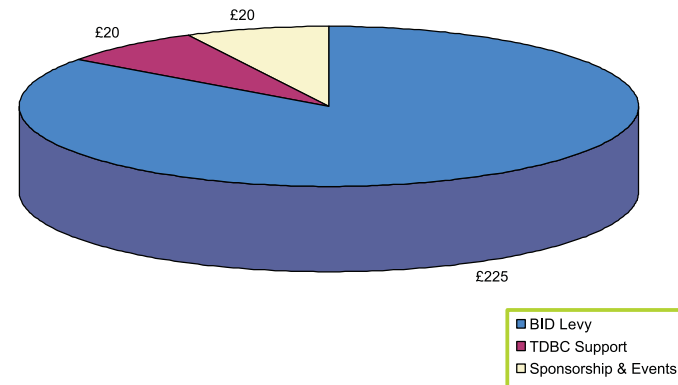
Opposite you can read in more detail the levy collected in year two of the BID and its distribution across enhanced service improvements together with details of the year three levy and its application.

BID Levy

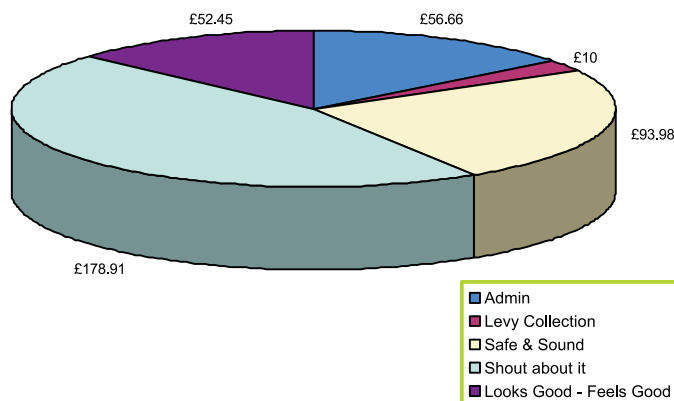
BID Year 2 Total Income £000's



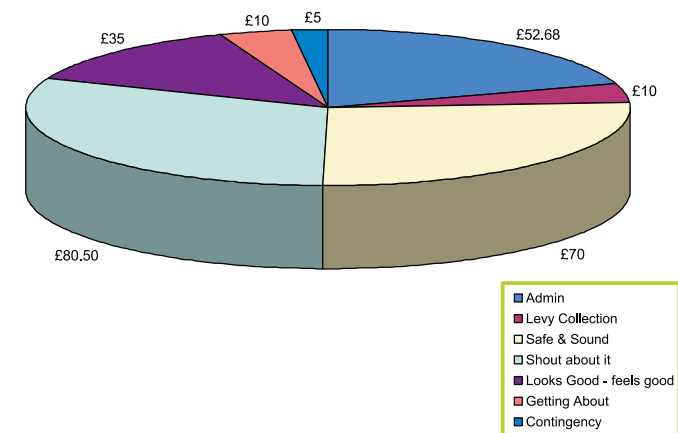
BID Year 3 Total Income £000's



BID Year 2 Expenditure £000's



BID Year 3 Expenditure £000's



Summary BID Year 2 (Estimate)	£000's
Total income	353.19
Total expenditure	392
Surplus/deficit	-38.81
Surplus brought forward	80
Surplus carried forward	41.19

Summary BID Year 3 (Projection)	£000's
Total income	265
Total expenditure	263.18
Surplus/deficit	1.82
Surplus brought forward	41.19
Surplus carried forward	43.01